



AUSTIN MARK SUTTON

Product Management

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About Me

Dynamic and results-driven Product Manager with a proven track record in developing innovative digital platforms across iOS, Android, and web. Skilled in leading cross-functional teams, optimizing logistics, and ensuring compliance with state regulations. Adept at feature planning, MVP validation, and user feedback collection, with a focus on enhancing user experience and operational efficiency. A strategic leader with a strong background in managing complex projects and fostering seamless communication between stakeholders to drive product success.

Skills

- Product Management
- Agile & Scrum Methodologies (Jira, ADO)
- Mobile Application Ecosystem (iOS & Android)
- Customer Relationship Management (CRM)
- Market Research & Analysis
- Cross-functional Team Leadership
- Strategic Planning & Roadmapping
- Excellent Communication & Collaboration
- MVP Validation & Management

Work Experience

CriticaPro

Product Manager

2022 - 2024

Tierly

UX I Product Manager

2020 - 2022

Evermore Industries

Operations & Compliance Consultant

2022 - 2024

OkieWeedFinder

Compliance Consultant I Product Manager

2020 - 2024

Education

Western Governor's University

- Bachelor's of Science in Supply Chain Management

Oklahoma State University Spears

School Of Business

- Applied Business Science in Digital Marketing

Owasso Highschool

- Diploma

Tulsa Technology Center

- Web Design Certification

Work Experience

CriticaPro

Product Manager

2020 - 2024

- Spearheaded the development and launch of a comprehensive digital service platform for contractors, enabling them to review serviced addresses and manage a private CRM.
- Led the design and implementation of mobile applications for iOS and Android, integrating features for creating estimates and invoices.
- Conducted extensive market research and user feedback sessions to inform product development and feature prioritization.
- Collaborated closely with developers to ensure seamless integration of new features and enhancements, maintaining high standards of quality and user experience.
- Organized and facilitated scrum ceremonies, including sprint planning, daily stand-ups, and retrospectives, to ensure timely delivery of product milestones.
- Developed and maintained product roadmaps, aligning with business goals and customer needs.
- Assisted in the development of a contractor-focused CRM platform, contributing to feature planning and user experience design.
- Coordinated with cross-functional teams to deliver product updates and enhancements, improving user engagement and satisfaction in a timely manner.
- Analyzed market trends and competitor offerings to identify opportunities for product differentiation and growth.

Tierly

UX I Product Manager

2020 - 2022

- Led the development and launch of a digital service platform enabling online influencers to create and share groups of links, with robust activity tracking capabilities.
- Managed the design and deployment of applications across iOS, Android, and web platforms, ensuring a consistent and engaging user experience.
- Conducted comprehensive market research and user feedback sessions to inform feature planning and prioritize product enhancements.
- Collaborated closely with developers to integrate new features and optimize platform performance, maintaining a high standard of quality.
- Organized and facilitated scrum ceremonies, including sprint planning, daily stand-ups, and retrospectives, to drive efficient product development cycles.
- Collected and analyzed user feedback to validate the Minimum Viable Product (MVP), ensuring alignment with user needs and business objectives.

Work Experience

Evermore Industries

Operations & Compliance Consultant

2022 - 2024

- Engineered scalable logistics and compliance systems, optimizing workflows and ensuring seamless adherence to state regulations through innovative technology solutions.
- Crafted comprehensive Standard Operating Procedures (SOPs) for procurement, inventory management, and logistics operations, significantly enhancing process efficiency and reducing operational bottlenecks.
- Developed and maintained advanced tracking systems for compliance and inventory, boosting documentation accuracy and facilitating successful audits with real-time data insights.
- Orchestrated logistics processes to support multi-location expansion, enhancing order fulfillment efficiency and scalability through strategic planning and execution.
- Provided strategic leadership and guidance on workplace policies, team dynamics, and customer service excellence, driving operational success and fostering a culture of continuous improvement.

OkieWeedFinder

UX I Product Manager

2020 - 2024

- Led the development and launch of a comprehensive digital service platform for dispensaries and medicinal solutions, supporting both patients and providers.
- Managed the design and deployment of applications across iOS, Android, and web platforms, ensuring a seamless and user-friendly experience.
- Conducted thorough market research and user feedback sessions to inform feature planning and prioritize product enhancements.
- Collaborated closely with developers to integrate new features and optimize platform performance, maintaining compliance with state regulations.
- Organized and facilitated scrum ceremonies, including sprint planning, daily stand-ups, and retrospectives, to drive efficient product development cycles.
- Collected and analyzed user feedback to validate multiple Minimum Viable Products (MVPs), ensuring alignment with user needs and business objectives.
- Managed research initiatives with key service users to gather insights and inform strategic product decisions.
- Assisted in the development of a medicinal solutions platform, contributing to feature ideation and user experience design.
- Coordinated with cross-functional teams to deliver timely product updates, enhancing user engagement and satisfaction.
- Conducted competitive analysis to identify market opportunities and inform product strategy.

Work Experience

NS Concrete

Projects Coordinator

2016 - 2018

- Managed project timelines and production objectives for a high-volume concrete construction company, ensuring on-time delivery and alignment with strategic goals.
- Acted as the primary liaison between clients, vendors, and third-party logistics providers, facilitating seamless operations and enhancing stakeholder relationships.

Crating Solutions of Tulsa

3PL Coordinator - Logistics & Customer Relations

2010 - 2016

- Streamlined logistics coordination for third-party supply chain services, overseeing crating, packaging, and shipping processes to meet diverse client needs efficiently.
- Optimized inventory management for client warehouses, ensuring precise documentation and real-time reporting to support operational accuracy.
- Directed daily shipping and receiving operations, ensuring compliance with industry standards and elevating customer satisfaction through timely service.
- Collaborated with carriers to enhance shipping efficiency, optimizing routes and reducing costs to boost overall logistics performance.
- Facilitated seamless communication between clients, freight carriers, and service providers, ensuring the smooth and timely delivery of goods.

References

Available upon request.